


A.I. Market Share Update

June 26, 2024

National and Provincial AI Market Share Statistics Based on the A.I. Semen Controller of the Sires of Registered Dairy Heifers Born in Canada in 2023.

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Statistiques nationales et provinciales des parts du marché en I.A. basées sur le contrôleur de semence des pères des génisses laitières enregistrées nées au Canada en 2023																
A.I. Semen Controller Contrôleur de semence en I.A.	Canada		Province													
			BC / CB		AB		SK		MB		ON		QC		NB	
	Total	%	Total	%	Total	%	Total	%	Total	%	Total	%	Total	%	Total	%
1 - CRI/Genex	8,066	3.1%	141	1.3%	47	0.3%	73	1.6%	229	3.5%	1,807	2.7%	446	0.6%	385	11.5%
7 - Select Sires GenerVations	51,335	19.4%	1,391	12.5%	2,877	21.3%	366	8.3%	879	13.5%	13,640	20.2%	13,592	19.5%	664	19.8%
11 - Alta Genetics	20,785	7.9%	1,496	13.4%	2,859	21.1%	640	14.5%	1,127	17.3%	3,331	4.9%	2,410	3.5%	293	8.7%
29 - ABS Global	16,587	6.3%	492	4.4%	1,414	10.5%	567	12.8%	145	2.2%	3,169	4.7%	3,014	4.3%	190	5.7%
97 - CRV Canada	1,120	0.4%	31	0.3%	10	0.1%	0	0.0%	52	0.8%	688	1.0%	36	0.1%	1	0.0%
200 - Semex Alliance	121,327	45.9%	5,607	50.3%	4,140	30.6%	1,701	38.4%	3,454	53.0%	32,727	48.4%	37,057	53.1%	1,265	37.6%
513 - STgenetics	17,207	6.5%	778	7.0%	689	5.1%	315	7.1%	154	2.4%	4,375	6.5%	5,007	7.2%	254	7.6%
724 - Validity Genetic Testing	8,502	3.2%	323	2.9%	757	5.6%	177	4.0%	143	2.2%	2,736	4.0%	1,301	1.9%	182	5.4%
799 - Blondin Sires	12,820	4.9%	616	5.5%	392	2.9%	453	10.2%	140	2.1%	3,230	4.8%	5,383	7.7%	88	2.6%
N/A - Holdstar Génétique	2,042	0.8%	70	0.6%	128	0.9%	81	1.8%	93	1.4%	409	0.6%	792	1.1%	17	0.5%
322 - DMV GenetiQ	896	0.3%	1	0.0%	0	0.0%	0	0.0%	5	0.1%	576	0.9%	71	0.1%	1	0.0%
Other A.I. Sires / Autres taureaux en I.A.	3,453	1.3%	209	1.9%	217	1.6%	53	1.2%	92	1.4%	945	1.4%	660	0.9%	21	0.6%
Total A.I. Sires / Total taureaux en I.A.	264,140	93.4%	11,155	96.7%	13,530	77.7%	4,426	73.8%	6,513	91.0%	67,633	96.0%	69,769	97.7%	3,361	94.8%
Non A.I. Sires / Taureaux non I.A.	18,549	6.6%	377	3.3%	3,877	22.3%	1,575	26.2%	644	9.0%	2,853	4.0%	1,647	2.3%	184	5.2%
Overall Total / Total global	282,689	100%	11,532	100%	17,407	100%	6,001	100%	7,157	100%	70,486	100%	71,416	100%	3,545	100%

Note: Percentages for specific A.I. organizations represent market share relative to Total A.I. Sires not the Overall Total.
 Note: Les pourcentages pour chaque entreprise d'I.A. représentent les parts du marché par rapport au total des taureaux en I.A. et non par rapport au total global.

- [Holstein AI Market Share Statistics](#)
- [Ayrshire AI Market Share Statistics](#)
- [Jersey AI Market Share Statistics](#)
- [Brown Swiss AI Market Share Statistics](#)

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Share



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Brian has dedicated his professional career of nearly 37 years involved in the genetic improvement of dairy cattle in Canada. He is well-known for his numerous

extension articles and public speaking engagements in both official languages.

