



A.I. Market Share Update

July 15, 2021

National and Provincial AI Market Share Statistics Based on the A.I. Semen Controller of the Sires of Registered Dairy Heifers Born in Canada in 2020.

| A.I. Semen Controller Contrôleur de semence en I.A. | Canada | | Province | | | | | | | | | | | | | | | | | | | | | |
|--|----------------|--------------|---------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|-----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|----------------|--------------|
| | | | BC / CB | AB | SK | MB | ON | QC | NB | NS / NÉ | PEI / IPÉ | NF / TN | Unknown/Inconnu | | | | | | | | | | | |
| | Total | % | Total | % | Total | % | Total | % | Total | % | Total | % | Total | % | Total | % | | | | | | | | |
| 1 - CRI/Genex | 11,454 | 4.0% | 326 | 2.4% | 139 | 1.0% | 228 | 5.4% | 341 | 4.0% | 2,962 | 4.1% | 729 | 1.1% | 179 | 5.5% | 36 | 1.4% | 61 | 2.4% | 0 | 0.0% | 6,453 | 6.5% |
| 7 - Select Sires GenerVations | 64,102 | 22.3% | 2,303 | 16.6% | 2,529 | 18.5% | 456 | 10.8% | 1,628 | 19.2% | 17,847 | 24.8% | 14,199 | 21.0% | 957 | 29.4% | 642 | 25.5% | 326 | 13.0% | 34 | 8.1% | 23,181 | 23.4% |
| 11 - Alta Genetics | 28,202 | 9.8% | 2,251 | 16.3% | 3,242 | 23.8% | 811 | 19.3% | 3,167 | 37.4% | 5,712 | 7.9% | 1,523 | 2.3% | 257 | 7.9% | 95 | 3.8% | 72 | 2.9% | 118 | 28.1% | 10,954 | 11.0% |
| 29 - ABS Global | 20,841 | 7.2% | 606 | 4.4% | 2,597 | 19.0% | 526 | 12.5% | 81 | 1.0% | 4,509 | 6.3% | 3,881 | 5.7% | 170 | 5.2% | 155 | 6.2% | 726 | 28.9% | 101 | 24.0% | 7,489 | 7.5% |
| 97 - CRV Canada | 1,310 | 0.5% | 9 | 0.1% | 30 | 0.2% | 12 | 0.3% | 12 | 0.1% | 686 | 1.0% | 176 | 0.3% | 9 | 0.3% | 2 | 0.1% | 16 | 0.6% | 0 | 0.0% | 358 | 0.4% |
| 200 - Semex Alliance | 141,153 | 49.0% | 7,426 | 53.7% | 4,644 | 34.0% | 1,709 | 40.6% | 2,867 | 33.9% | 35,532 | 49.3% | 41,702 | 61.7% | 1,390 | 42.7% | 1,239 | 49.3% | 1,124 | 44.8% | 163 | 38.8% | 43,357 | 43.7% |
| 513 - STgenetics | 16,856 | 5.9% | 708 | 5.1% | 287 | 2.1% | 388 | 9.2% | 206 | 2.4% | 3,838 | 5.3% | 4,290 | 6.3% | 264 | 8.1% | 301 | 12.0% | 171 | 6.8% | 4 | 1.0% | 6,399 | 6.4% |
| 721 - Blondin Sires | 1,693 | 0.6% | 122 | 0.9% | 83 | 0.6% | 63 | 1.5% | 41 | 0.5% | 365 | 0.5% | 501 | 0.7% | 1 | 0.0% | 13 | 0.5% | 1 | 0.0% | 0 | 0.0% | 503 | 0.5% |
| N/A - Holdstar Génétique | 1,365 | 0.5% | 60 | 0.4% | 73 | 0.5% | 18 | 0.4% | 72 | 0.9% | 280 | 0.4% | 406 | 0.6% | 26 | 0.8% | 30 | 1.2% | 12 | 0.5% | 0 | 0.0% | 388 | 0.4% |
| N/A - Browndale Specialty Sires | 702 | 0.2% | 22 | 0.2% | 15 | 0.1% | 0 | 0.0% | 53 | 0.6% | 324 | 0.4% | 128 | 0.2% | 0 | 0.0% | 1 | 0.0% | 0 | 0.0% | 0 | 0.0% | 159 | 0.2% |
| Other A.I. Sires / Autres taureaux en I.A. | 98 | 0.0% | 0 | 0.0% | 3 | 0.0% | 0 | 0.0% | 0 | 0.0% | 36 | 0.0% | 29 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 30 | 0.0% |
| Total A.I. Sires / Total taureaux en I.A. | 287,776 | 91.8% | 13,833 | 95.4% | 13,642 | 71.9% | 4,211 | 66.3% | 8,468 | 90.0% | 72,091 | 95.1% | 67,564 | 97.3% | 3,253 | 94.0% | 2,514 | 94.8% | 2,509 | 94.4% | 420 | 99.1% | 99,271 | 90.5% |
| Non A.I. Sires / Taureaux non I.A. | 25,603 | 8.2% | 672 | 4.6% | 5,331 | 28.1% | 2,141 | 33.7% | 938 | 10.0% | 3,694 | 4.9% | 1,854 | 2.7% | 208 | 6.0% | 137 | 5.2% | 149 | 5.6% | 4 | 0.9% | 10,475 | 9.5% |
| Overall Total / Total global | 313,379 | 100% | 14,505 | 100% | 18,973 | 100% | 6,352 | 100% | 9,406 | 100% | 75,785 | 100% | 69,418 | 100% | 3,461 | 100% | 2,651 | 100% | 2,658 | 100% | 424 | 100% | 109,746 | 100% |

Note: Percentages for specific A.I. organizations represent market share relative to Total A.I. Sires not the Overall Total.
 Note: Les pourcentages pour chaque entreprise d'I.A. représentent les parts du marché par rapport au total des taureaux en I.A. et non par rapport au total global.

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