



# A.I. Market Share Update

June 5, 2023

National and Provincial AI Market Share Statistics Based on the A.I. Semen Controller of the Sires of Registered Dairy Heifers Born in Canada in 2022.

A.I. Semen Controller Contrôleur de semence en I.A.	National and Provincial AI Market Share Statistics Based on the A.I. Semen Controller of the Sires of Registered Dairy Heifers Born in Canada in 2022																							
	Canada		Province																					
	Total	%	BC / CB	AB	SK	MB	ON	QC	NB	NS / NÉ	PEI / IPÉ	NF / TN	Unknown/Inconnu											
1 - CR1/Genex	7,695	2.9%	153	1.3%	30	0.2%	94	2.3%	278	3.8%	1,717	2.6%	577	0.8%	319	9.5%	2	0.1%	21	0.7%	0	0.0%	4,504	5.5%
7 - Select Sires GenerVations	51,453	19.5%	1,247	10.4%	2,379	19.2%	295	7.2%	1,067	14.4%	13,798	20.6%	13,237	19.2%	495	14.7%	759	25.5%	338	11.6%	12	2.2%	17,826	21.7%
11 - Alta Genetics	22,662	8.6%	1,694	14.1%	2,695	21.8%	639	15.6%	1,898	25.7%	3,777	5.6%	1,801	2.6%	344	10.2%	122	4.1%	18	0.6%	126	22.8%	9,548	11.6%
29 - ABS Global	16,501	6.3%	581	4.8%	1,376	11.1%	544	13.3%	123	1.7%	3,055	4.6%	3,049	4.4%	142	4.2%	188	6.3%	831	28.5%	64	11.6%	6,548	8.0%
97 - CRV Canada	1,101	0.4%	8	0.1%	9	0.1%	5	0.1%	17	0.2%	751	1.1%	75	0.1%	3	0.1%	4	0.1%	13	0.4%	0	0.0%	216	0.3%
200 - Semex Alliance	123,975	47.0%	6,350	52.9%	4,380	35.4%	1,780	43.5%	3,465	46.9%	32,876	49.1%	37,609	54.7%	1,374	40.9%	1,453	48.9%	1,253	43.0%	284	51.4%	33,151	40.4%
513 - STgenetics	19,356	7.3%	973	8.1%	480	3.9%	323	7.9%	145	2.0%	4,823	7.2%	6,198	9.0%	304	9.1%	196	6.6%	214	7.3%	51	9.2%	5,649	6.9%
724 - Validity Genetic Testing	7,680	2.9%	313	2.6%	560	4.5%	135	3.3%	173	2.3%	2,451	3.7%	1,436	2.1%	302	9.0%	159	5.3%	87	3.0%	0	0.0%	2,064	2.5%
799 - Blondin Sires	7,491	2.8%	350	2.9%	249	2.0%	188	4.6%	60	0.8%	1,986	3.0%	3,172	4.6%	47	1.4%	65	2.2%	103	3.5%	2	0.4%	1,269	1.5%
N/A - Holdstar Génétique	1,575	0.6%	101	0.8%	49	0.4%	35	0.9%	70	0.9%	355	0.5%	642	0.9%	14	0.4%	16	0.5%	19	0.7%	0	0.0%	274	0.3%
N/A - Browndale Specialty Sires	547	0.2%	32	0.3%	50	0.4%	16	0.4%	31	0.4%	231	0.3%	78	0.1%	0	0.0%	0	0.0%	11	0.4%	0	0.0%	98	0.1%
Other A.I. Sires / Autres taureaux en I.A.	3,552	1.3%	202	1.7%	129	1.0%	36	0.9%	64	0.9%	1,162	1.7%	938	1.4%	14	0.4%	9	0.3%	8	0.3%	14	2.5%	976	1.2%
<b>Total A.I. Sires / Total taureaux en I.A.</b>	<b>263,588</b>	<b>92.7%</b>	<b>12,004</b>	<b>96.5%</b>	<b>12,386</b>	<b>72.0%</b>	<b>4,090</b>	<b>67.4%</b>	<b>7,391</b>	<b>90.4%</b>	<b>66,982</b>	<b>95.7%</b>	<b>68,812</b>	<b>97.5%</b>	<b>3,358</b>	<b>95.2%</b>	<b>2,973</b>	<b>96.6%</b>	<b>2,916</b>	<b>94.8%</b>	<b>553</b>	<b>97.9%</b>	<b>82,123</b>	<b>91.5%</b>
<b>Non A.I. Sires / Taureaux non I.A.</b>	<b>20,867</b>	<b>7.3%</b>	<b>435</b>	<b>3.5%</b>	<b>4,825</b>	<b>28.0%</b>	<b>1,982</b>	<b>32.6%</b>	<b>789</b>	<b>9.6%</b>	<b>2,989</b>	<b>4.3%</b>	<b>1,750</b>	<b>2.5%</b>	<b>171</b>	<b>4.8%</b>	<b>104</b>	<b>3.4%</b>	<b>160</b>	<b>5.2%</b>	<b>12</b>	<b>2.1%</b>	<b>7,650</b>	<b>8.5%</b>
<b>Overall Total / Total global</b>	<b>284,455</b>	<b>100%</b>	<b>12,439</b>	<b>100%</b>	<b>17,211</b>	<b>100%</b>	<b>6,072</b>	<b>100%</b>	<b>8,180</b>	<b>100%</b>	<b>69,971</b>	<b>100%</b>	<b>70,562</b>	<b>100%</b>	<b>3,529</b>	<b>100%</b>	<b>3,077</b>	<b>100%</b>	<b>3,076</b>	<b>100%</b>	<b>565</b>	<b>100%</b>	<b>89,773</b>	<b>100%</b>

Note: Percentages for specific A.I. organizations represent market share relative to Total A.I. Sires not the Overall Total.  
 Note: Les pourcentages pour chaque entreprise d'I.A. représentent les parts du marché par rapport au total des taureaux en I.A. et non par rapport au total global.

## Archives

- May 2022

- May 2021
- May 2020
- May 2019
- May 2018

## Share



By Brian Van Doormaal

Brian has dedicated his professional career of nearly 37 years involved in the genetic improvement of dairy cattle in Canada. He is well-known for his numerous extension articles and public speaking engagements in both official languages.

