



## Building Equity for Canadian Dairy Farmers

*Guelph (ON) and Sainte-Anne-de-Bellevue (QC), May 24, 2022*

Lactanet Canada recently released its four regional 2021 Progress Reports to dairy producers and industry stakeholders across the country. The much-anticipated annual publications reflect the progress and performance of dairy herds across Canada with insightful data, farm profiles, and articles that celebrate success, recognize various farming models, and reveal achievements. The Progress Reports also detail what's ahead for Lactanet and its customers as the organization continues to serve equity-deserving dairy farmers for a vibrant and sustainable future.

The Western Canada, Ontario, Québec and Atlantic Progress Reports are all available on-line at <https://lactanet.ca/en/annual-reports/> for all dairy enthusiasts.

To continue to align with Lactanet values and bring innovative and responsible products and services to dairy farmers, Lactanet Canada's Board of Directors re-elected Barbara Paquet and Matt Flaman, who will

continue with their board roles of Chair and Vice-Chair respectively for Lactanet.

Barbara Paquet and her husband Sylvio Rodrigue live in Saint-Côme-Linière, a small town along the Chaudière River in the Beauce region of Québec. Barbara and Sylvio are the proud owners of Ferme Roquet on 220 wooded acres that produce alfalfa silage, corn silage and hay. They have a purebred Holstein herd with 75 cows in a free-stall barn with two milking robots.

“Our passion for dairy production comes from our families. We both grew up with the conviction that we would be efficient, profitable and progressive dairy producers. Having our son Anthony join us as an associate brings on expansion and innovation,” mentions Barbara Paquet, Chair, Board of Directors for Lactanet Canada. “Dairy producers across Canada have much to learn from each other. We have the expertise and the experience of the entire dairy sector behind us and Lactanet must become a reference. Together, we will work tirelessly to search for new tools that drive dairy producers to forge even further ahead.”

Matt Flaman is the fourth generation of Holstein breeders at Chris-Adie Holsteins Ltd.. The farm is located 50 km from Regina in Vibank, Saskatchewan. With his wife Tricia, eldest son Michael, daughter-in-law Holly, and part-time help from son Jack, they milk 110 Holsteins with two robots in a new facility equipped with perimeter feeding and automated manure collection. The Flaman family farms 1,100 acres of crops mostly dedicated to making feed for the herd.

“Having a Board of Directors that is primarily made up of producers means that we are making decisions on behalf of dairy farmers. We are in a better position than anyone to be aware of their needs,” states Matt Flaman, Vice-Chair, Board of Directors for Lactanet Canada. “My favorite of the five Lactanet values is engagement, as it says that we will both listen and respond to help producers manage their farms better with relevant solutions to become more profitable.”

As Lactanet continues to build equity for Canadian dairy farmers and accelerate its commitment to the prosperity of farming life and the dairy industry, its offering will continue to support traditional dairy farm practices, as well as champion solutions for forward thinking producers.

For more information:

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