



Lactanet Celebrates 5 Years of Innovation, Growth, and Success

June 3, 2024 - Guelph (ON) and Sainte-Anne-de-Bellevue (QC)



Lactanet Canada is proud to announce and celebrate its 5th anniversary as a partnership of CanWest DHI, Canadian Dairy Network and Valacta. Since its official launch on June 3, 2019, Lactanet has set pace with a

changing dairy industry and has emerged to be the leading provider of services, knowledge, and progressive herd management solutions for Canadian dairy farmers and industry partners.

“Reflecting on the journey thus far, we would like to extend our heartfelt thanks to our clients, industry partners, employees, and supporters who have been instrumental in our growth and achievements,” expresses Barbara Paquet, Lactanet Board Chair. “When we set out, our vision was to be a driving force for a sustainable and prosperous Canadian dairy industry, and we are so proud of what we’ve accomplished together.”

In the past half decade, Lactanet has had several notable accomplishments that underscore its core values of Excellence, Innovation, Integrity, Diversity, Synergy and Leadership. Its ability and commitment to adapt and help dairy farmers thrive in an ever-evolving industry landscape will continue.

“Our 5-year timeline is not just a commemoration of years passed, but a celebration of the dedication, hard work, and passion that defines our Lactanet team,” mentions Neil Petreny, Lactanet CEO. “As we embark on the next chapter, I am optimistic about what the future holds for dairy farmers. With a strong foundation and a talented team in place, we will continue to support and lead the dairy industry further.”

To commemorate this momentous occasion, Lactanet will be launching a series of engaging posts on social media to express gratitude to all stakeholders, reflect on past achievements, and set the stage for future endeavors. Follow us on [Facebook](#), [X](#), [LinkedIn](#) or [Instagram](#) to participate!

See our 5-year timeline of accomplishments below and be sure to visit our Progress Reports that are NOW online!

- [Lactanet’s 2023 Progress Reports](#)

For more information, please contact:

Geneviève Clermont

Director Marketing and Communications,
Lactanet Canada

