



2021/06/03 - Tools and Resources for Better Herd Management



Guelph (ON) and Sainte-Anne-de-Bellevue (QC), June 3rd, 2021

The Lactanet partnership of CDN, CanWest DHI and Valacta, is truly about offering dairy producers better value. Lactanet Canada is pleased to announce three initiatives to help the dairy community take herd management to the next level.

“While servicing over 8,000 dairy producers across Canada, it’s our goal to provide tools and resources in convenient accessible on-line formats,”

states Neil Petreny, CEO, Lactanet Canada. “Technology evolves quickly and we want dairy farmers to have information at their fingertips so their decision-making process can be faster, simpler and effective – to ultimately improve their bottom line.”

“Modern-day technology and herd management solutions have to serve us all in different ways, as we each run our dairy operation a little differently,” mentions Barbara Paquet, dairy farmer and Chair of Lactanet’s Board of Directors. “This trio of technical add-ons is sure to assist and it seems unimaginable to manage a herd without the quality of information we receive today.”

Good things come in three’s:

1. The launch of a unified new website featuring the very best in dairy herd management products, services, genetics, knowledge and expertise.

Designed to connect dairy farmers with innovative herd solutions, Lactanet.ca is modern, user friendly, bilingual and mobile responsive. As your one-stop-shop to herd management, we hope you will get to know our new home in the coming weeks.

2. The release of [MySite](#), dairy producer on-line accounts, across all provinces.

Producers across the country can expect many enhancements to their on-line account and herd information will continue to be conveniently tucked into one secure place.

3. The introduction of a Dynamic Dashboard – exclusive to Lactanet customers.

Now available through [MySite](#), producers can watch their herd data come alive through graphs and ‘at-a-glance’ insight. Intelligent options also allow a customized dashboard!

Discover all that Lactanet has to offer and visit us at lactanet.ca.