



National and Provincial A.I. Market Share Statistics Based on the A.I. Controller of the Sires of Registered Ayrshire Heifers Born in Canada in 2023

Statistiques nationales et provinciales des parts du marché en I.A. basées sur le contrôleur de semence des pères des génisses Ayrshire enregistrées nées au Canada en 2023

| A.I. Semen Controller<br>Contrôleur de semence en I.A. | Canada       |              | Province   |              |          |               |          |            |           |               |            |              |              |              |            |              |           |               |           |              |          |            |                 |              |
|--|--------------|--------------|------------|--------------|----------|---------------|----------|------------|-----------|---------------|------------|--------------|--------------|--------------|------------|--------------|-----------|---------------|-----------|--------------|----------|------------|-----------------|--------------|
|  |              |              | BC / CB    |              | AB       |               | SK       |            | MB        |               | ON         |              | QC           |              | NB         |              | NS / NÉ   |               | PEI / IPÉ |              | NF / TN  |            | Unknown/Inconnu |              |
|  | Total        | %            | Total      | %            | Total    | %             | Total    | %          | Total     | %             | Total      | %            | Total        | %            | Total      | %            | Total     | %             | Total     | %            | Total    | %          |                 |              |
| 1 - CRI/Genex  | 1            | 0.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 1          | 0.3%         | 0            | 0.0%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 0               | 0.0%         |
| 7 - Select Sires GenerVations                          | 321          | 10.3%        | 12         | 10.7%        | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 32         | 10.6%        | 157          | 8.9%         | 7          | 6.9%         | 0         | 0.0%          | 15        | 39.5%        | 0        | ---        | 98              | 13.2%        |
| 11 - Alta Genetics                                     | 0            | 0.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 0          | 0.0%         | 0            | 0.0%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 0               | 0.0%         |
| 29 - ABS Global  | 0            | 0.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 0          | 0.0%         | 0            | 0.0%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 0               | 0.0%         |
| 97 - CRV Canada  | 30           | 1.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 10         | 3.3%         | 10           | 0.6%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 10              | 1.3%         |
| 200 - Semex Alliance                                   | 2,232        | 71.7%        | 78         | 69.6%        | 6        | 100.0%        | 0        | ---        | 32        | 100.0%        | 187        | 61.7%        | 1,302        | 74.1%        | 86         | 85.1%        | 21        | 95.5%         | 23        | 60.5%        | 0        | ---        | 497             | 67.1%        |
| 513 - STgenetics                                       | 176          | 5.7%         | 6          | 5.4%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 20         | 6.6%         | 84           | 4.8%         | 7          | 6.9%         | 1         | 4.5%          | 0         | 0.0%         | 0        | ---        | 58              | 7.8%         |
| 724 - Validity Genetic Testing                         | 0            | 0.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 0          | 0.0%         | 0            | 0.0%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 0               | 0.0%         |
| 721 - Blondin Sires                                    | 214          | 6.9%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 13         | 4.3%         | 146          | 8.3%         | 1          | 1.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 54              | 7.3%         |
| N/A - Holdstar Génétique                               | 0            | 0.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 0          | 0.0%         | 0            | 0.0%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 0               | 0.0%         |
| 322 - DMV GenetiQ                                      | 61           | 2.0%         | 0          | 0.0%         | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 10         | 3.3%         | 37           | 2.1%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 14              | 1.9%         |
| Other A.I. Sires / Autres taureaux en I.A.             | 76           | 2.4%         | 16         | 14.3%        | 0        | 0.0%          | 0        | ---        | 0         | 0.0%          | 30         | 9.9%         | 20           | 1.1%         | 0          | 0.0%         | 0         | 0.0%          | 0         | 0.0%         | 0        | ---        | 10              | 1.3%         |
| <b>Total A.I. Sires / Total taureaux en I.A.</b>       | <b>3,111</b> | <b>90.7%</b> | <b>112</b> | <b>92.6%</b> | <b>6</b> | <b>100.0%</b> | <b>0</b> | <b>---</b> | <b>32</b> | <b>100.0%</b> | <b>303</b> | <b>76.1%</b> | <b>1,756</b> | <b>95.9%</b> | <b>101</b> | <b>82.1%</b> | <b>22</b> | <b>100.0%</b> | <b>38</b> | <b>77.6%</b> | <b>0</b> | <b>---</b> | <b>741</b>      | <b>87.6%</b> |
| <b>Non A.I. Sires / Taureaux non I.A.</b>              | <b>318</b>   | <b>9.3%</b>  | <b>9</b>   | <b>7.4%</b>  | <b>0</b> | <b>0.0%</b>   | <b>0</b> | <b>---</b> | <b>0</b>  | <b>0.0%</b>   | <b>95</b>  | <b>23.9%</b> | <b>76</b>    | <b>4.1%</b>  | <b>22</b>  | <b>17.9%</b> | <b>0</b>  | <b>0.0%</b>   | <b>11</b> | <b>22.4%</b> | <b>0</b> | <b>---</b> | <b>105</b>      | <b>12.4%</b> |
| <b>Overall Total / Total global</b>                    | <b>3,429</b> | <b>100%</b>  | <b>121</b> | <b>100%</b>  | <b>6</b> | <b>100%</b>   | <b>0</b> | <b>---</b> | <b>32</b> | <b>100%</b>   | <b>398</b> | <b>100%</b>  | <b>1,832</b> | <b>100%</b>  | <b>123</b> | <b>100%</b>  | <b>22</b> | <b>100%</b>   | <b>49</b> | <b>100%</b>  | <b>0</b> | <b>---</b> | <b>846</b>      | <b>100%</b>  |

Note: Percentages for specific A.I. organizations represent market share relative to Total A.I. Sires not the Overall Total.

Note: Les pourcentages pour chaque entreprise d'I.A. représentent les parts du marché par rapport au total des taureaux en I.A. et non par rapport au total global.